

Chapter 2

**Digital Literacy: Searching the world
wide web**

World Wide Web

The **World Wide Web** (**WWW** or simply the **Web**) is an information system that enables content sharing over the Internet.



InterNet and World Wide Web

Searching Web

Four golden rules

1. Choose the right **key words**
2. Choose the right search engine
3. Bookmark your favorite sites
4. Try again

Keywords

- What is the longest river in the world?
- **Keyword:** World Longest river
- How many rings are in Olympic flag?
- **Keywords:** Olympic flag's rings

Search Engine

- A software program called a search engine is made to do web searches. Using user-inputted keywords or phrases, it searches the internet.



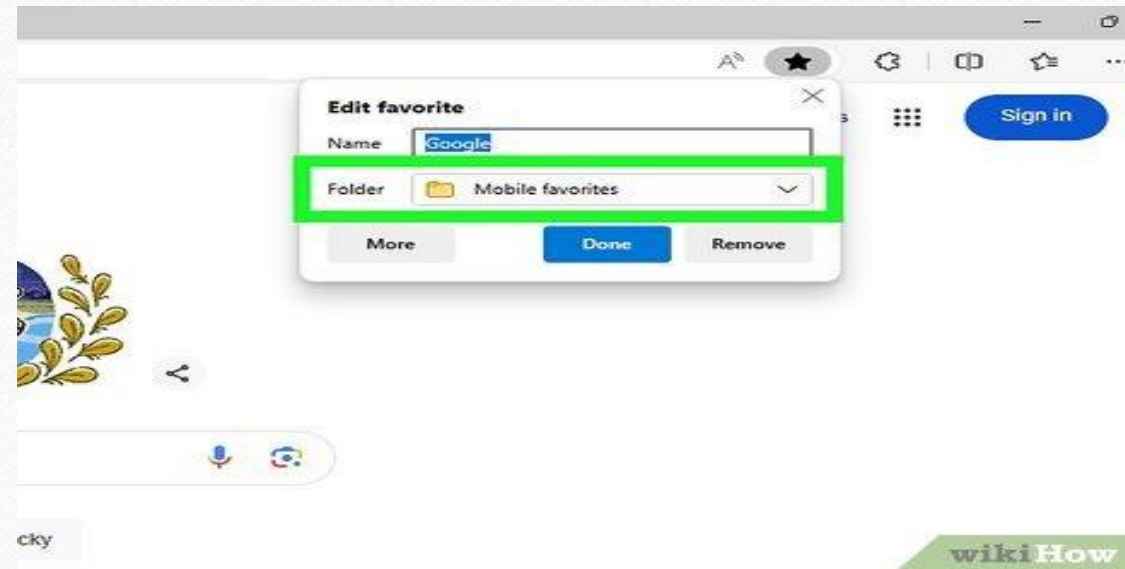
Child friendly Search engine

- Filter out adult content or unsuitable webpages
- Reduce the risk of children connecting with strangers
- Provide a safer environment for children to experiment with keywords
- There are fewer adverts (ad, advertisements)



Bookmark

- A bookmark is a saved link to a web page that allows you to quickly access it without having to search for it or type it in. Bookmarks are often identified with a star icon in browsers.



Try again

- Try different keywords
- Try different search engines
- Any bookmarked website helped u or not

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7/1/2025	2.1 Searching the web (Q/A)	

Class work

1. What is a search engine? Give examples of search engine.
2. What are the rules for searching the web?
3. Write any three advantages of using a child friendly search engine.